



Sean Q. Flynn Biography

Sean Flynn is founder and CEO of ReachEverywhere, a consultancy providing product development and consulting services to enterprises and publishers, specializing in mobile and new media.

ReachEverywhere helps clients from VC-funded startups like LiveGamer to giants like Lifetime TV and Microsoft understand and exploit the requirements and opportunities presented by the rapidly evolving social and mobile technologies (www.reacheverywhere.com). Since 2003, ReachEverywhere has acted as the technology launch team for eight start-ups, playing roles including product management and development, operations, and business development support. Mr. Flynn has acted as CTO for several of these start-ups and built entire technology organizations for several.

Prior to ReachEverywhere, he founded and led System Constructs (SCI), a management and technology consultancy focused on network, desktop and database technologies in the financial and information vendor industries. SCI designed and developed trading and financial systems and information products for a diverse set of clients that included Merrill Lynch, Goldman Sachs, S.G. Warburg, Moody's Investors Services, Dun and Bradstreet, Time/Warner, Toyota, and Thomson Publishing among others.

In 1994, after a six month assignment as Interim CEO of the SofTech subsidiary Information Decisions, Inc., Mr. Flynn sold SCI to SofTech, Inc., (NASDAQ, SOFT) and joined them as Vice President for System Integration Services. In this post he engineered SofTech's turn-around from a loss-making reseller to a profitable full-service integration vendor, merging the hardware and software sales and services businesses, and growing the business into several new markets by acquisition. In 1996, Mr. Flynn completed the sale of SofTech's System Integration business to Data Systems, Inc..

Subsequent to that merger, Mr. Flynn performed a variety of business development and financial advisory services prior to starting ReachEverywhere. He has served on the boards of startups and created business and operational plans for others. His clients ranged from internet publishing and corporate communication firms to a retail architecture design company.

Mr. Flynn is the author of *Risk Management via Simulation, Prototyping and Performance Analysis in Systems Acquisition* published by Archives & Museum Informatics, as well as the *RPC Reality, Technology & Performance Analysis* published by Patricia Seybold's Office Computing Group, and he has been a regular contributor to LAN Technology and other industry periodicals, and speaks at industry forums.

Mr. Flynn received a BA in Mathematics and a BS in Physics from the University of Chicago in 1983.