



ReachEverywhere

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DOES YOUR APPLICATION MAKE SENSE IN THE WIRELESS WORLD?

HOW?

• **The mobile world is an entire ecosystem: from development to deployment, everything is different than anywhere else. And [ReachEverywhere](#) is ideally suited to be your guide and implementation partner through this jungle.**

• **Our clients range from vertical application providers to entertainment publishers. For each, we play a role that ranges from mobile product management and development, to mobile business development.**

• **Questions we answer for you:**

- what is the right level of mobile engagement for your clients?
- does SMS work for you? your application?
- does mobile give you new revenue opportunities?
- what platforms makes sense for you? Blackberry? Palm? RAZR?
- what can carriers do for you? how do you get carrier approvals?
- how long will it take you to develop?
- how do you deploy?
- who makes sense as partners in the wireless world?



MOTOROLA

BlackBerry