

Leverage the cell phone network to reach everyone

because messages reach people, not places.

"In the last six months, we have seen explosive growth in advertising SMS messaging, although there is a large variation by country"

"The primary users of SMS still remain young customers. Over half of the strategically important 19-34 year old group now use SMS at least once a day"

Mobinet 4 & 5
AT Kearney

Reach Everywhere's MSGIt infrastructure is a facility for providing text and picture messaging services to enterprise customers and/or employees. We build applications using this technology that help our clients do things like:

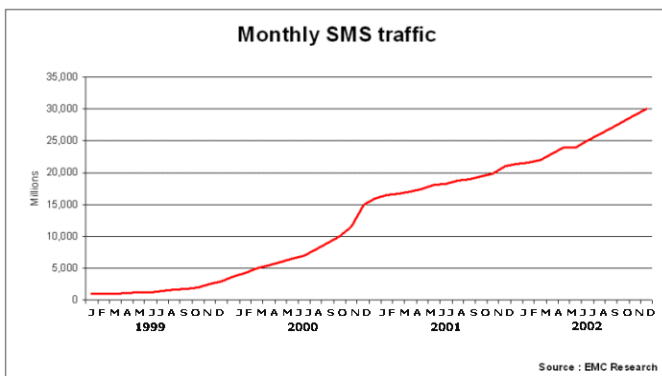
- Build brand awareness programs that reach **people**, not places.
- get information to mobile phones **as easily as email** to computers
- signup customers from the web
- **publish** content on a scheduled or programmatic basis
- **receive** messages via a message server
- compress **project execution**
- deliver real time **critical email** to phones
- enhance **customer service** applications
- implement any **bulk SMS** program

"Though the technology is mature, usage is still in its early growth stage ... SMS's full potential is only now about to be fully exploited. Product development in the form of new SMS-based applications is still actively under way, offering limitless opportunities."

SMS - Beyond Personal Messaging,
EMC Insight



Get more details and an overview of the technology at: <http://www.msgit.net/>



Reach Everywhere is a consulting company delivering application solutions to enterprises, content providers and wireless carriers. We do everything wireless from WiFi in offices to instant messaging on phones. We design, build and deploy applications using the best technologies available today. Let us help you leverage the wireless infrastructure.

www.reacheverywhere.com

1-800-550-3122